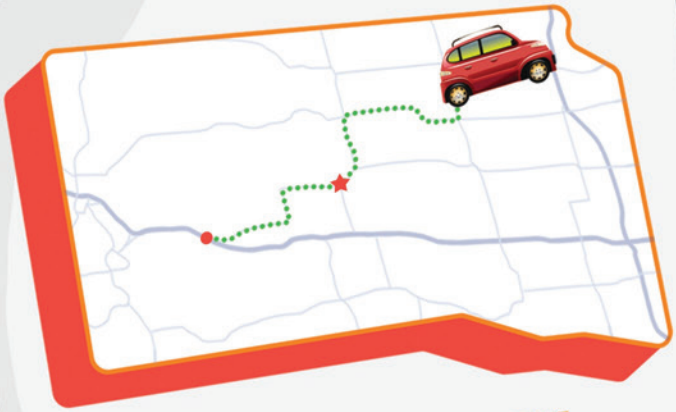
RACE to READ Challenge



ON YOUR MARK,
GET SET,
READ!

$650+ IN PRIZES!

JANUARY 10TH-FEBRUARY 27TH 2027

We are **RACING to READ** across South Dakota! Readers across the state will accumulate 'miles' for every book read. Our figurative Book Mobile will race around our state towards great prizes!

The Race to Read Challenge is brought to you by Black Hills Reads, a Campaign for Grade-Level Reading Initiative through United Way of the Black Hills. Our overall goal is to help children reach reading proficiency and support partners in this process. Half the battle of helping a child reach reading proficiency is getting the child excited about reading.

LET'S GET EXCITED!

PRIZES AWARDED:

INDIVIDUAL. - $50
FAMILY - $100
ORGANIZATION - $200
COMMUNITIES - $300

PLUS, PRIZES FOR GREATEST BONUS CHALLENGE PARTICIPATION

Black Hills READS

UNITED WAY of the Black Hills

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Join us as we RACE to READ!

WHY

Black Hills Reads has had tremendous success getting children and organizations to host reading events in the Black Hills area. Now we want to share this enthusiasm with the rest of South Dakota and see what achievements we can make as a state! This process supports multi-generations with adults supporting and becoming a positive role model for young children.

WHO

Any school, classroom, community organization, library, for-profit business, individual or family in South Dakota that would like to compete in a reading challenge! Prizes will be divided into 4 categories.

Individual | Family | Organization (up to 30 participants) | Community (more than 30 participants)

HOW

Every 20 minutes/10 pages = 1 book,
30 books = 1 mile driven (including audiobooks)

All books read by participants from January 10th - February 27th in South Dakota will count towards our overall miles.

An online survey will be sent to all participants every week to collect weekly reading numbers. This will allow Black Hills Reads to track the state-wide progress.

Once the virtual car reaches your community, feel free to host a celebration! Celebrate our success as a state and our collective reading achievements!

$650+ in gift card prizes will be awarded to the highest reading individuals, families, organizations and communities.

There will also be opportunities to earn 'bonus points' and extra prizes on our Black Hills Reads Facebook page: Facebook.com/blackhillsreads

EXTRAS

Celebration money available: Black Hills Reads has mini grants available to organizations and communities who want to throw a Race to Read party or event for their readers!

>Organizations (up to 30 participants) may qualify for a $150 mini grant.

>Communities (more than 30 participants) may qualify for a $300 mini grant.

To apply, click **HERE** or email **bhreads@unitedwayblackhills.org .**

Downloadable map and cars for print: Would you like track your own reading progress or the 'miles driven' by your family, classroom, or organization throughout the challenge? If so, you may download a printable version of the Race to Read map and cars **HERE.**

Downloadable Bookmarks! Would you like to track your progress on a bookmark? If so, download one **HERE.**

Click **HERE** if you are ready to sign up!

Or email **bhreads@unitedwayblackhills.org**