



Company Welcome Email

From: Company CEO, Leader, or Employee Campaign Coordinator's first and last name

Subject Line: [Company Name] Team, Join Us in Supporting Our Community

Hello Team,

At [\[COMPANY NAME\]](#), we believe that strong communities are built when we all do our part. That's why we're proud to partner with United Way of the Black Hills, and we're inviting you to join us in making a difference.

Every day, United Way - with the support of community-minded partners, volunteers, and donors like us - is working hard to ensure that everyone has access to essential service and resources they need to thrive, including:

- Nutritious food and quality health care our neighbors need to lead healthy lives.
- Childcare, early learning, education, and enrichment to set kids up for success from cradle to career.
- Counseling, career training, and housing support to help families not only make ends meet, but create a sustainable financial future.
- Emergency preparedness and disaster recovery efforts to ensure that our community stays connected, strong, and resilient, no matter what challenges we may face.

Please consider making a one-time or recurring gift to support this powerful work and send a message of solidarity and compassion to our neighbors most in need. Together, we can make a transformative impact in our communities.

United is the Way

[\[Insert information about how they can donate\]](#)

[\[Hyperlink to E-Pledge donation page if applicable\]](#)

Give Today

Thank you in advance for your generous support.

Sincerely,

xxxxxxxxxx



UNITED WAY
of the Black Hills



Why United Way?

From: Company CEO, Leader, or Employee Campaign Coordinator's first and last name

Subject Line: What makes change in the Black Hills possible? People like you!

Hello Team,

Every day, people across the Black Hills face challenges that can feel overwhelming. But when neighbors come together to help neighbors, real change happens.

For more than 81 years, United Way of the Black Hills has united individuals, businesses, nonprofits, and volunteers to create lasting impact where it matters most. Thanks to generous supporters like you, we're helping build stronger, healthier communities throughout the Black Hills.

Last year, together we:

- Helped improve the lives of **120,466 people** across our region
- Provided **59,500 books** to **6,355 children** through Dolly Parton's Imagination Library, helping build a lifelong love of reading
- Invested in programs that promote **Healthy Communities**, create **Youth Opportunities**, strengthen **Financial Security**, and build **Community Resiliency**
- Supported local nonprofit partners working every day to meet our community's most pressing needs

Every gift—no matter the size—stays local and helps create opportunities for children, families, seniors, and individuals throughout the Black Hills.

When we give together, we accomplish more than any one of us could alone.

United is the Way™.

Please consider making a gift during this year's workplace campaign.

[Insert information about how they can donate]

[Hyperlink to E-Pledge donation page if applicable]

Sincerely,
xxxxxxxxxx



United Way's Impact

From: Company CEO, Leader, or Employee Campaign Coordinator's first and last name

Subject Line: See the Difference You're Making in the Black Hills

Hello Team,

Every day, United Way of the Black Hills works alongside local nonprofit partners, businesses, and volunteers to strengthen the communities we all call home.

Together, we're creating opportunities for children to succeed, helping families build financial stability, improving access to health and basic needs, and ensuring our communities are prepared to respond when challenges arise.

Behind every gift is a person, a family, or a child whose life is changed because our community chose to care.

This year's workplace campaign is about more than reaching a fundraising goal, it's about creating opportunities for our neighbors.

[Insert a local impact story chosen by your company.]

Coordinator Tip: Choose an impact story that will resonate with your employees. Personalizing the story makes the campaign feel more meaningful and relevant

Whether it's helping a child start school ready to learn, supporting a family through a difficult season, or giving someone the tools to achieve financial stability, every story begins with people coming together.

Want to see more local stories like this? Visit our Impact Stories page to learn how United Way of the Black Hills and our nonprofit partners are making a difference every day.

If you've already made your gift, thank you for helping strengthen the Black Hills. If you haven't yet, there's still time to make a difference before the [DATE] campaign deadline.

United is the Way™ Together, we're building a stronger, healthier, and more resilient Black Hills.

Thank you for helping create lasting change in our community.

How to Give

[Insert information about how they can donate]

[Hyperlink to E-Pledge donation page if applicable]

Sincerely,
xxxxxxxxxx



UNITED WAY
of the Black Hills



Mid-Campaign Reminder

From: Company CEO, Leader, or Employee Campaign Coordinator's first and last name

Subject Line: Together, We're Making a Difference

Hello Team,

Our workplace campaign is underway, and we want to thank everyone who has already chosen to support United Way of the Black Hills. Your generosity is helping create a stronger, healthier future for our communities.

If you haven't had a chance to participate yet, there's still time to make a difference.

One of the best ways to see the impact of your gift is through the stories of local people whose lives have been changed through United Way-funded programs and partnerships. We've selected a story we think will resonate with our team and invite you to take a few moments to read it.

[Insert a brief sentence about why you chose this story.]

Read the featured impact story here:

[Insert link to the selected impact story or the UWBH Impact Stories webpage.]

Whether you choose to make a one-time gift or give through payroll deduction, every contribution stays local and helps create opportunities for our neighbors throughout the Black Hills.

If you haven't made your gift yet, we hope you'll join us before the [DATE] campaign deadline.

United is the Way™.

How to Give

[Insert information about how they can donate]

[Hyperlink to E-Pledge donation page if applicable]

Thank you for helping make our community stronger.

Sincerely,

xxxxxxxxxx



Final Reminder

From: Company CEO, Leader, or Employee Campaign Coordinator's first and last name

Subject Line: There's Still Time to Make a Difference

Hello Team,

As our workplace campaign comes to a close, we want to take a moment to thank everyone who has already supported United Way of the Black Hills. Your generosity is helping strengthen our communities and create opportunities for our neighbors across the Black Hills.

If you haven't had a chance to give yet, there's still time to be part of this year's campaign.

Every gift, large or small, stays local and helps support programs that improve lives through **Healthy Communities, Youth Opportunity, Financial Security, and Community Resiliency**. Together, we're investing in a stronger future for the place we all call home.

If you'd like one more reminder of the impact your gift can make, we invite you to read one of the inspiring stories from our community.

Read local Impact Stories:

[\[Insert link to the United Way of the Black Hills Impact Stories webpage or a featured story.\]](#)

Please consider making your gift before our campaign ends on [\[DATE\]](#).

United is the Way™.

Make Your Gift Today

[\[Insert company-specific giving instructions.\]](#)

[\[Insert hyperlink to ePledge or online giving page, if applicable.\]](#)

Thank you for helping make a lasting difference in the Black Hills. Together, we're building stronger communities—one gift, one volunteer, and one act of kindness at a time.

Sincerely,

xxxxxxxxxx



Thank You

From: Company CEO, Leader, or Employee Campaign Coordinator's first and last name

Subject Line: Together, We're Making a Difference

Hello Team,

Thank you for helping make this year's United Way of the Black Hills workplace campaign a success! Whether you made a gift, volunteered your time, helped spread the word, or simply learned more about the needs in our community, you played a part in creating positive change across the Black Hills.

Because of people like you, United Way can continue working alongside local nonprofit partners to build **Healthy Communities, create Youth Opportunities, strengthen Financial Security, and foster Community Resiliency**. Together, we're helping ensure our neighbors have the support and opportunities they need to thrive.

Together, our team accomplished:

- [Insert total dollars raised]
- [Insert participation rate or number of donors]
- [Insert any company accomplishments, matching gifts, volunteer hours, or campaign highlights]

Every gift—no matter the size—combines with thousands of others to create lasting impact right here in the Black Hills. Thank you for choosing to invest in the place we live, work, and call home.

If you'd like to continue seeing the difference your generosity makes throughout the year, we invite you to visit the United Way of the Black Hills website to read local impact stories and learn more about the programs and partnerships your support makes possible.

[\[Insert link to the UWBH Impact Stories webpage or website.\]](#)

United is the Way™.

On behalf of [\[COMPANY NAME\]](#) and United Way of the Black Hills, thank you for your generosity, compassion, and commitment to building a stronger community.

With gratitude,

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