

Workplace Goal Selling Sheet Template

Choose & establish goals to best suit your workplace. Refer back to your last-year feedback and results and then meet with your CEO or company leader to discuss your goals and initial plans for this year's campaign.

LAST YEAR'S WORKPLACE CAMPAIGN RECAP

THIS YEAR'S WORKPLACE CAMPAIGN GOALS

	# of Donors	
	Employee Participation Rate	
	Other "Fun-raiser" or Special Events (Optional. Please do not make these a priority over giving via pledge forms or payroll deductions)	
	Employee Dollars	
	Leadership Donors/Dollars	
	Corporate Dollars	
	Average event attendance	
	# of volunteer hours	
	Total Campaign Dollars Raised	

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	Your Workplace Previous Year	Your Workplace Goals This Year
Participation Goal		
Total Giving Employees		
"Average Gift" Goal		
Total Employee Pledge Goal (Multiply your total giving employees by your average gift)		
Corporate Giving		
Other "Fun-raiser" or Special Events (Optional. Please do not make these a priority over giving via pledge forms or payroll deductions)		
Total Workplace Campaign Goal		