



Where Your Generosity Becomes Impact

HEALTHY COMMUNITY

Improving access to nutritious food, quality health care & mental health support.

- Belle Fourche Senior Citizens Center
- Black Hills Center for Aging
- CASA of the Northern Hills
- Catholic Social Services - Access to Affordable Counseling Services
- Complete Health
- C.O.R.E. - Community Organized Resources for Educating Youth
- Crisis Intervention Shelter Service
- Custer School District
- Feeding South Dakota - Backpack Program
- Lifeways
- Lost and Found Assoc.
- Lutheran Social Services of SD - Arise Youth Center/West
- Meals on Wheels Western SD
- Spearfish Nutritional Site
- West River Mental Health
- Working Against Violence, Inc
- Youth and Family Services, Inc

“We live in the Southern Hills, and I was able to utilize the **Black Hills Center for Aging** during frequent trips to Rapid City. We had such a great experience, I recommend the center to everyone! I'd call, make an appointment, bring in my husband for the day and it was such a relief to know he was safe and cared for. My husband is very social and enjoys being around everyone.”



YOUR GIFT HELPS LOCAL FAMILIES

When you give to UWBH...

You can trust that your dollars are doing exactly what they are supposed to do through out our communities.

YOUTH OPPORTUNITY

Creating pathways for young people to reach their goals, from early childhood education to college & career success.

- Big Brothers Big Sisters
- Black Hills Special Services Cooperative
- Dolly Parton's Imagination Library
- Early Childhood Connections
- EmpowerEd
- Friends of the Children – He Sapa
- Growing Roots, Inc
- Kids Club Kids
- Literacy Council of the Black Hills
- Prairie Hills Child Care
- Rapid City Club for Boys
- Rural America Initiatives
- TEAMMATES Mentoring Program
- YMCA of the Black Hills - Custer & Edgemont Kidstops & Summer Camps
- Youth and Family Services, Inc - Girls Inc



After Payton's father was incarcerated, his family faced emotional and financial challenges as his mother balanced school, work, and her own mental health struggles. Thanks to support from United Way, **YFS' Child Development Center** was able to provide temporary financial assistance, allowing Payton to remain in the stable, nurturing environment he has known. The consistency of care and support from his teacher helped Payton feel safe, thrive, and prepare for a successful transition to kindergarten.

YOUR GIFT HELPS LOCAL YOUTH

120,446 people served in the Black Hills

Together, we're creating a future where everyone in the Black Hills can reach their full potential!

FINANCIAL SECURITY

Connecting people to education, job training, transportation & financial tools to foster financial freedom & stability.

- Black Hills Area Habitat for Humanity
- Black Hills Works Inc - Affordable Housing
- Consumer Credit Counseling Service of the BH
- NeighborWorks Dakota Home Resources
- OneHeart
- Prairie Hills Transit
- SHIFT Garage
- Victims of Violence Intervention Program
- Volunteers of America Inc - Mommy's Closet

Since 2015, Jane has relied on the support of **Black Hills Special Services Cooperative** to help her live independently and stay connected to her community. Using **Prairie Hills Transit**, she is able to manage daily activities like grocery shopping, banking, attending counseling appointments, and caring for her beloved guinea pigs. Even through personal loss and family challenges, Jane continues to thrive with the stability and support she receives, demonstrating how access to compassionate services empowers individuals to live independently with dignity and confidence.



YOUR GIFT HELPS LOCAL NEIGHBORS

For more impact stories go to unitedwayblackhills.org/impact-stories/ or scan the QR code



COMMUNITY RESILIENCY

Addressing immediate needs while building long-term capacity, disaster preparedness & sustainability, often supported by 2-1-1 for resources.

- 2-1-1 Helpline Center
- American Red Cross - Central & Western SD Chapter



In 2025, when a devastating windstorm with gusts up to 120 MPH struck the Black Hills, many families experienced severe damage, lost homes, belongings, and a sense of security overnight. Within hours, **American Red Cross Disaster Action Team** volunteers responded to provide emergency lodging, food, clothing, financial assistance, and help replacing lost medications and medical equipment. Ongoing support and referrals ensured these families continued receiving the care they needed as they began rebuilding their lives.

FOR JUST \$1 A DAY
TO UNITED WAY,
YOU CAN CHANGE LIVES!

YOUR GIFT HELPS LOCAL COMMUNITIES

Creating a Legacy of Hope

Your Legacy, Your Way.

Planned giving is a simple and meaningful way to support the future of the Black Hills region while reflecting the values that matter most to you.

There are many ways to create your legacy gift:

- Bequests
- Beneficiary Designations
- Charitable Gift Annuities or Trusts
- IRA Distributions
- Life Insurance

No matter how you choose to give, your support helps strengthen and build healthier, more resilient communities for generations to come.

Plan Your Legacy with FreeWill

More than 60% of American adults do not have a will. Through our partnership with FreeWill, you can create your legal will online for free in about 20 minutes.

FREEWILL

<https://partner.freewill.com/unitedway>

A simple step today can create impact for generations.

UWBH EIN # 46-0259754



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UNITED IS THE WAY

United Way of the Black Hills is bringing together the caring power of communities to improve lives.



We LIVE Here.
We GIVE Here.
It STAYS Here.

100% of your gift to UWBH goes to support programs in our communities.

Early Education

Black Hills Reads



Black Hills Reads (BHR) helps to ensure children are proficient readers by the end of third grade.

BHR brings together partners across many sectors to strengthen the systems that serve early learners and promote literacy opportunities for children under age 9 in the Black Hills. Through programs and collaborations like Young Readers One Book, The Porter Project, Community Bookshelves, Imagination Book Stops, and more, Black Hills Reads reached more than **12,000** children in the Black Hills in 2025.



Early Learner Communities

United Way partners with Early Learner South Dakota to support Early Learner Communities across the Black Hills. Through this collaboration, local partners identify priorities, build connections, and take action to strengthen early learning. Efforts vary by community – such as expanding access to childcare and preschool, supporting educators, or mapping resources – but all share the goal of helping children succeed from the start.

Current Early Learner Communities in the Black Hills:
Rapid City, Custer, Belle Fourche

Dolly Parton's Imagination Library



Dolly Parton's Imagination Library is a program funded by United Way of the Black Hills to allow children ages 0-5 to receive an age appropriate book mailed to their home once a month.

59,500+

Books Given Away to 6,355 children ages 0-5 in 2025

<https://imaginationlibrary.com/usa/affiliate/SDRAPIDCITY/>

Everyday Strong



There's one main thing that everyone needs to thrive: the presence of just **ONE** caring person in their life. **EveryDay Strong** will demonstrate how you can be that caring person.

<https://unitedwayblackhills.org/everydaystrong/>

Volunteering Opportunities

Find your passion for volunteering

- Month of Caring Volunteers
- Board & Cabinet Members
- UWBH Campaign Committee
- Direct Service to UWBH
- Community Events

<https://unitedwayblackhills.org/volunteer/>

- 2-1-1 Volunteer Connections

<https://volunteer.helplinecenter.org/>



Nonprofit 360

A leadership initiative by UWBH, JTVF, & INP

Nonprofit 360 provides Black Hills nonprofits with **FREE** tools, training, and capacity building support to build strong, sustainable organizations. The initiative offers three paths.

- Leadership Training
- Board Development
- Workshops

To learn more visit,
www.innovnp.com/nonprofit-360