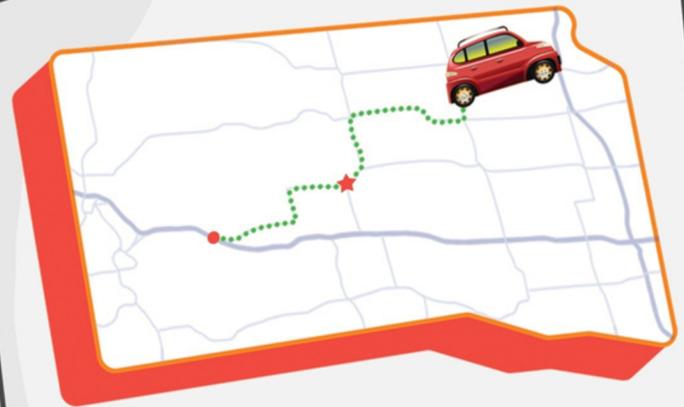


RACE to READ Challenge



ON YOUR MARK,
GET SET,
READ!

**\$650+
IN PRIZES!**

JANUARY 11TH -MARCH 2ND 2026

We are **RACING to READ** across South Dakota! Readers across the state will accumulate 'miles' for every book read. Our figurative Book Mobile will race around our state towards great prizes!

The Race to Read Challenge is brought to you by Black Hills Reads, a Campaign for Grade-Level Reading Initiative through United Way of the Black Hills. Our overall goal is to help children reach reading proficiency and support partners in this process. Half the battle of helping a child reach reading proficiency is getting the child excited about reading.

LET'S GET EXCITED!

PRIZES AWARDED:

INDIVIDUAL - \$50

FAMILY - \$100

ORGANIZATION - \$200

COMMUNITIES - \$300



PLUS, PRIZES FOR
GREATEST BONUS
CHALLENGE PARTICIPATION



621 6th St. Ste. 100
Rapid City, SD 57701
(605) 343-5872
unitedwayblackhills.org

Join us as we RACE to READ!

Black Hills Reads has had tremendous success getting children and organizations to host reading events in the Black Hills area. Now we want to share this enthusiasm with the rest of South Dakota and see what achievements we can make as a state! This process supports multi-generations with adults supporting and becoming a positive role model for young children.



Any school, classroom, community organization, library, for-profit business, individual or family in South Dakota that would like to compete in a reading challenge! Prizes will be divided into 4 categories.

Individual | Family | Organization (up to 30 participants) | Community (more than 30 participants)

Every 5 pages = 1 book/miles driven, including audio books

All books read by participants in South Dakota will count towards our overall miles.

A Google form will be sent to all participants every week to collect weekly reading numbers. This will allow Black Hills Reads to track the state-wide progress.

Once the virtual car reaches your community, feel free to host a celebration! Celebrate our success as a state and our collective reading achievements!

\$650+ in gift card prizes will be awarded to the highest reading individuals, families, organizations and communities.

There will also be opportunities to earn 'bonus points' and extra prizes on our Black Hills Reads Facebook page: [Facebook.com/blackhillsreads](https://www.facebook.com/blackhillsreads)

Downloadable map and cars for print: Would you like track your own reading progress or the 'miles driven' by your family, classroom, or organization throughout the challenge? If so, you may download a printable version of the Race to Read map and cars [HERE](#).

Click [HERE](#) if you are ready to sign up!

Or email Lisa@unitedwayblackhills.org

