

FUNdraising Ideas for the 2025 Campaign

Sheets of individual passes are available at <https://unitedwayblackhills.org/campaign>



Popcorn/Candy/Chip Sale

Sell popcorn, candy bars, cookies, or chips to employees for a donation to UWBH. Who can't resist the smell of fresh popcorn or a sweet or salty treat.

Bake Sale

Holding a bake sale doesn't need to be difficult. This traditional way of fundraising is one that everyone knows and loves.

Silent Auction/Employee Raffle

You can either use donated items, or it could be a great opportunity for employees to bring in gently used items to sell. UW could help with card processing.

Corporate Matching Gifts

When an employee makes a donation, they'll request the matching gift from their employer, who then makes their own donation. 84% of donors say they're more likely to donate, if a match is offered.

50/50 Raffle

A successful 50/50 raffle generates revenue for a worthy non-profit and gives donors the chance to win some serious cash and half of the raised \$'s are donated to UWBH.

We'd love to hear what you did...please share!

Corporate Swag Incentives

Give your employees the opportunity to strut your Company name & logo. For a pre-determined \$ level donation to UWBH.

Trade or Book Fair

Participants simply bring items or services to trade. You can either charge an admission fee or charge per item or service.

Cook off

Have a Chili or Biscuits and Gravy competition with the prize being a trophy & bragging rights. Voting can be \$ for each vote, or a fee to participate in the tasting.

Casual/Themed Dress Day

Disney themed or anything beginning with a letter of your choice; whatever your decision, a themed/casual dress day is one of the best corporate fundraising ideas.

Employee Raffle

Employees make a contribution using pledge forms. Those making a \$365 pledge receive 3 tickets, a Fairshare pledge (1 hours pay/month) receive 2 tickets. Employees turning in forms early get 1 ticket. Prizes could be a donation of a gift, time off, lunch date...the possibilities are endless.

Email details and photos to: Mari@unitedwayblackhills.org

Celebrate your Team

Would you like to share with your team how they made a difference in improving lives?
We can create a flyer specific to your organization.

If interested, please contact Mari

Mari@unitedwayblackhills.org or 605-545-9048

