

Company Welcome Email

From: Company CEO, Leader, or Employee Campaign Coordinator's first and last name

Subject Line: [Company Name] Team, please join me in supporting our neighbors in the Black Hills

Greeting

At [COMPANY NAME], we believe in giving back to the communities where we live and work. That's why I'm proud to support our friends at United Way of the Black Hills-and I'm inviting you to join me.

Every day, United Way - with the support of community-minded partners, volunteers, and donors like us - is working hard to ensure that everyone has access to essential service and resources they need to thrive, including:

- Nutritious food and quality health care our neighbors need to lead healthy lives.
- Childcare, early learning, education, and enrichment to set kids up for success from cradle to career.
- Counseling, career training, and housing support to help families not only make ends meet, but create a sustainable financial future.
- Emergency preparedness and disaster recovery efforts to ensure that our community stays connected, strong, and resilient, no matter what challenges we may face.

Please consider making a one-time or recurring gift to support this powerful work and send a message of solidarity and compassion to our neighbors most in need. Together, we can make a transformative impact in our communities.

United is the Way

[Insert information about how they can donate]

[Hyperlink to E-Pledge donation page if applicable]

Give Today

Thank you in advance for your generous support.

Sincerely,
xxxxxxxxxx



UNITED WAY
of the Black Hills



Why United Way?

From: Company CEO, Leader, or Employee Campaign Coordinator's first and last name

Subject Line: What makes change in the Black Hills possible? People like you!

Greeting

For 81 years, United Way of the Black Hills has focused on harnessing the caring power of our communities to help ensure that everyone can thrive. While the needs in the Black Hills are great, and the challenges are sometimes daunting, United Way has the privilege of seeing the very best that our communities are capable of.

There's nothing more powerful than a group of people united to do good. Last year alone, with the help of partners, volunteers, and donors like you, UWBH was able to:

- Help more than 72,761 people access health care services, food security, home & family life services, mental health service, and counseling services
- 58,300 books given away to 4,860 children ages 0-5 in 2024 through Dolly Parton Imagination Library
- Provide 32,400 young people education, mentorship, access to books (10,500+), and out-of-school time programs and enrichment opportunities
- Reach 19,078 people with financial education & services, affordable transportation, economic & job opportunities, and basic needs, economic assistance & housing
- Provide emergency assistance to people impacted by crisis, disaster, or conflict

And we're not stopping there. Your support can help us continue tackling the biggest problems in the Black Hills. No challenge is too big for us to take on if we work together. Because when people unite to take action, transformational change is possible.

United is the Way™.

Give today and join us in creating more thriving communities for all.

[\[Insert information about how they can donate\]](#)

[\[Hyperlink to E-Pledge donation page if applicable\]](#)

Sincerely,
xxxxxxxxxx



UNITED WAY
of the Black Hills

United Way's Impact

From: Company CEO, Leader, or Employee Campaign Coordinator's first and last name

Subject Line: What is United Way of the Black Hills doing for the Black Hills Communities?

Greeting

Whether you're new to United Way of the Black Hills or you've been creating impact with them for years, consider yourself part of our caring communities of hand-raisers, problem-solvers, and changemakers.

United Way believes that everyone who lives and works in the Black Hills deserves the opportunity to thrive. Together with you, United Way mobilizes the caring power of everyday people to create transformational change here in the Black Hills.

Day in and day out, UWBH funds/supports/leads/develops programs that meet the most urgent needs in our community. We're proud of all we've accomplished together on behalf of the individuals and families that call the Black Hills home. When collaboration changes everything for a mom and her kids:

Jamie, a single mother living at One Heart Transformational Campus, with her two young children, wanted quality childcare but couldn't afford the registration and fees at YFS' Child Development Center. She faced additional challenges due to unreliable transportation. With the help of United Way funding, her registration and costs were covered, ensuring her children could be enrolled. Reliable childcare opened the door to new opportunities: Jamie secured steady transportation, found employment, and now even helps other single moms at One Heart by giving their children rides to the center. The impact of United Way funding on her family is immeasurable. This collaboration between United Way, One Heart, and YFS shows how community partners working together can create life-changing impact, helping families like Jamie's not just get by but truly thrive.

If you've already made a one-time or recurring gift this year, thank you for being part of our community-led movement for good. If you haven't, we hope you'll consider giving by the [\[DATE\]](#) campaign deadline.

A better future is possible when we work together to achieve it. **United is the Way™** we can make the Black Hills communities where everyone has the chance to thrive.

Give Today

[\[Insert information about how they can donate\]](#)

[\[Hyperlink to E-Pledge donation page if applicable\]](#)

Sincerely,
xxxxxxxxxx



UNITED WAY
of the Black Hills



Final Call with Beneficiary Testimonial

From: Company CEO, Leader, or Employee Campaign Coordinator's first and last name

Subject Line: One last chance to give by [Date], and a message from Ben's family.

Greeting

[DATE] will be the last day for the 2025 [COMPANY NAME] United is the Way employee giving campaign. If you've been too busy with work and life to consider giving yet – or perhaps just aren't feeling sure about how your gift would make a real change in someone's life, I wanted to share this short reflection with you. It comes from Ben's family.

"Our son was diagnosed with severe autism, and we worried he'd never have a place where he felt safe with other children," his parents shared. "When he joined the program in kindergarten, United Way funding made it possible for him to receive one-on-one support from a dedicated staff member. That care gave him the comfort and confidence to participate in activities and begin building friendships. This opportunity was made possible directly through funding from UWBH. "We couldn't have afforded this level of support on our own. Thanks to United Way, our son is included, supported, and thriving."

On behalf of countless neighbors with stories just like Ben's, thank you for the life-changing impact you are helping to create. United is the Way we can continue making our community a place where everyone can thrive.

United is the Way

Give By [DATE]

[Insert information about how they can donate]

[Hyperlink to E-Pledge donation page if applicable]

Sincerely,

xxxxxxxxxx



UNITED WAY
of the Black Hills



General Thank You to All Employees

From: Company CEO, Leader, or Employee Campaign Coordinator's first and last name

Subject Line: Thank you for your Impact!

Greeting,

Join me in celebrating the success of the 2025 [COMPANY NAME] United is the Way employee giving campaign. I'm thrilled to report...[Customize your overview impact remarks. Specific metrics are suggested below.]

- [COMPANY NAME] employees gave \$ [DOLLARS PLEDGED] to United Way of the Black Hills
- [PARTICIPATION RATE%] of [COMPANY NAME] Employees gave to United Way of the Black Hills
- [NUMBER OF DONORS] of [COMPANY NAME] employees gave to United Way of the Black Hills

[Company Name] employees contributed more than [NUMBER OF VOLUNTEER HOURS] volunteer hours during the campaign.

Let's continue changing lives and transforming communities in the Black Hills!

United is the Way

See Your Impact: <https://unitedwayblackhills.org/impact-stories/>

Sincerely,

xxxxxxxxxx



UNITED WAY
of the Black Hills