



UNITED WAY
of the Black Hills

2025 TOOLKIT FOR SUCCESS!

Month of Caring

Thank You for Participating!





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CONTACT

United Way of the Black Hills

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[605-545-9041](tel:605-545-9041)



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GIVE BACK!
FEEL GOOD!
HAVE FUN!



**Projects will include work such as,
but not limited to:**

- Painting
- Planting
- Fixing
- Cleaning
- Lawn care/
landscaping
- Organizing/filing
- Sorting/packing
donations
- Building (shelves,
fences, etc.)

Project Recipient Options:

- Private individuals (elderly, disabled, military personnel, etc.)
- United Way partner agencies
- Social welfare organizations
- Civic agencies (parks, schools)
- Private nonprofit organizations and faith-based organizations

OVERVIEW AND GUIDELINES

The United Way's Month of Caring offers a unique team-building experience for you and your employees and is an opportunity for your business to showcase how much the Black Hills community matters.

The Month of Caring gives your business the chance to tackle projects large and small. Your first step is to dream up a project for your organization.



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MONTH OF CARING MADE POSSIBLE BY YOU

The Month of Caring would not be possible without the generosity of community businesses and individuals.

United Way is expanding sponsorship opportunities to include and go beyond Month of Caring. To learn more about sponsorship opportunities, see page 5. By becoming a sponsor, your business can reach people in the Black Hills by being spotlighted on:

- Month of Caring Shirts
- Social Media
- Kickoff Event Banners
- United Way's Website
- And more!

For more information on how you can support Month of Caring, please check out page 5 to review our different levels at MOC Sponsorship.

Contact Brittney Brittney@unitedwayblackhills.org or, call 605-545-9041 if you are interested.



[Resources and Forms](#)

KICKOFF EVENTS

Let's get Month of Caring started! We'll be kicking things off with celebration events across the Black Hills. Throw on your shirts, meet some awesome local agencies, snap a few team pics, and help out at a worksite. It's a great way to show up, pitch in, and launch our biggest volunteer event of the year – together.

- **Rapid City:** Thurs., Sept. 4 - Continental breakfast, **Storybook Island**, 7:30-9 a.m.
- **Southern Hills:** Fri., Sep. 5 - Snacks at **Black Hills Parks & Forest Association**, 1-2 p.m.
- **Northern Hills:** Wed., Sep. 10 - Snacks at **Habitat for Humanity Restore** in Spearfish, 10-11 a.m.
- **Sturgis:** Thurs., Sep. 11 - Snacks at **Harley-Davidson® Rally Point** in downtown Sturgis, 9-10 a.m.

GIVE.
ADVOCATE.
VOLUNTEER.





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SPONSORSHIP OPPORTUNITIES

Month of Caring (MOC) is an opportunity for local businesses to partner with United Way of the Black Hills and help the public recognize the immensity of United Way's impact on the people of the Black Hills – something that reflects on business sponsors, as well.

As a valued sponsor, you have the opportunity to amplify your impact with our **new, year-round sponsorship program**. Choose from multiple sponsorship levels designed to align with your goals, enhance your recognition, and drive meaningful change across the Black Hills.



**MONTH OF CARING SPONSORSHIPS ARE DUE BY JULY 25TH,
 TO ENSURE YOUR BUSINESS NAME OR LOGO ARE ON THE T-SHIRTS**



CONTACT US!

	PRESENTING SPONSOR \$7,500+	PLATINUM SPONSOR \$5,000	GOLD SPONSOR \$2,500	SILVER SPONSOR \$1,000	BRONZE SPONSOR \$500
EXCLUSIVE 'Presented by [Your Company]' ON SELECT MATERIALS	●				
LOGO FEATURED in Photo Opportunities & TV backdrops 375,000+ REACH	●				
RECOGNITION IN LOCAL PRINT MEDIA AS APPROPRIATE	●	●			
SPEAKING OPPORTUNITIES AT EVENTS 750+ ATTENDEES	●	●	●		
COMPANY RECOGNITION ON EVENT BANNERS 750+ ATTENDEES	● PREMIUM LOGO PLACEMENT	● PROMINENT LOGO PLACEMENT	● STANDARD LOGO PLACEMENT	● NAME PLACEMENT	
COMPANY RECOGNITION ON MONTH OF CARING T-SHIRT	● PREMIUM LOGO PLACEMENT	● PROMINENT LOGO PLACEMENT	● STANDARD LOGO PLACEMENT	● NAME PLACEMENT	● NAME PLACEMENT
SOCIAL MEDIA & NEWSLETTER 15,000+ SOCIAL REACH - WEEKLY 7,400+ SUBSCRIBERS - WEEKLY	6X DEDICATED HIGHLIGHTS	6X RECOGNITION	4X RECOGNITION	2X RECOGNITION	2X RECOGNITION
UWBH WEBSITE RECOGNITION & UWBH SIGN/DECAL TO DISPLAY YOUR COMMUNITY SUPPORT	●	●	●	●	●



TEAM LEADER RESPONSIBILITIES

The generosity and dedication of team leaders make Month of Caring possible. They are volunteers from your organization who have chosen to take on a leadership role for a project.

It is important that team leaders and site coordinators (from project site) meet, exchange contact information, and remain in contact throughout the planning process.

Begin by identifying a local project you and volunteers would like to participate in and fully complete the project description form online.



[Project Registration Form](#)



[Volunteer Registration Form](#)

- Set a date in September that your team of volunteers will be available to complete the project.
- Prior to meeting with site coordinator and assessing project needs, make sure all project materials are delivered to the project site for volunteers on the day of.
- Plan volunteer tasks to ensure project flows smoothly and volunteers are kept busy.
- Spread the word! Contact volunteers at least one week prior to the event to inform them what they should wear, bring for supplies, gather emergency contact information, and prepare them for the work ahead.
- Work with site coordinator to prepare site for volunteers.
- Greet and direct volunteers upon arrival and supervise work. Make sure volunteers have work to do, are safe, and having fun.
- Make sure each volunteer completes a volunteer waiver.

T-SHIRTS

**PLEASE HAVE SIZES AND QUANTITIES SUBMITTED
NO LATER THAN AUGUST 15TH**

to Brittney@unitedwayblackhills.org



PROJECT IDEAS

OUTDOOR MAINTENANCE AND PRESERVATION:

- Lawn and garden work
- Paint picnic tables/park benches/decks/patios
- Clean a camp or play area for children
- Paint fences
- Plan a yard clean-up: weeding, planting, raking, pruning shrubs

RESTORATION/REPAIR WORK:

- Paint the inside or outside of a building
- Wash windows and walls
- Assemble play gym for children
- Sort and repair organization toys and equipment
- Maintain local trails – bike path, M Hill

OTHER:

- Work at a local nonprofit
- Organize storage closets
- Prepare emergency medical kits for clients
- Help out at a food pantry

PROJECTS TO BE AVOIDED:

- Projects that need technical designs or skills
- Projects that may be unsafe for the volunteers
- Projects that require complex or time-consuming preparatory work such as obtaining multiple permits, building concrete foundations, scraping old paint, clearing a field, etc.
- Projects that will not provide a sense of accomplishment for the volunteers
- Projects that cost more to make than it would to purchase

GIVE BACK! FEEL GOOD! HAVE FUN!



TEAM LEADER / SITE COORDINATOR CHECKLIST

- ☐ **ARRANGE FOR AN ON-SITE VISIT**
 - Ensure that both parties understand the full scope of the job
- ☐ **CREATE PROJECT NEEDS LIST**
 - What materials, tools, and skills are needed?
- ☐ **DELEGATE REQUIRED PLANNING TASKS**
 - Review needs list
 - What can the organization supply?
 - What can volunteers bring?
- ☐ **WALK THROUGH EACH PART OF THE JOB**
- ☐ **COMMUNICATE NEEDS TO VOLUNTEER TEAM**
 - Directions to location
 - Appropriate attire
 - Meals, snacks, water, etc.
 - Emergency contact information
- ☐ **ORGANIZE THE DAY'S ACTIVITIES**
 - Volunteer for Kickoff registration
 - Brief agency introduction
 - Project overview
 - Supervise volunteers
 - Lunch
 - Water
- ☐ **PROJECT DAY**
 - **Have fun!** Take pics, tag us, and post or send to:
Brittney@unitedwayblackhills.org
- ☐ **ATTEND A VOLUNTEER KICKOFF EVENT**



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BAD WEATHER PLAN

Month of Caring dates will not be canceled or postponed due to weather. Organizations should have a project contingency plan in case of inclement weather on the chosen day for the Month of Caring. Bad weather plans should be communicated to United Way, who will make the information available to volunteers.

SAFETY

To help avoid the potential hazards that can occur during any event of this nature, please review the safety guidelines below to help ensure that the Month of Caring is both a rewarding and safe experience for everyone involved.

*Only properly trained individuals should work with potentially dangerous tools or equipment.

Below are some actions to think about if an accident occurs:

- Prior to any work being done, ensure that you have the volunteer fully complete and sign the waiver form (forms supplied by United Way).
- Stay calm. Have all of the other volunteers stop working if there is any reason to believe that the work is unsafe or if the volunteers simply cannot focus sufficiently on the project's task.
- If a volunteer is injured, designate someone else to oversee the other volunteers so that you can focus on the injured volunteer.
- Try to determine the seriousness of the injury/accident. Ask if there is a volunteer that may have some training to assist the injured individual (i.e., a doctor, nurse, or EMT).
- If the person has a serious injury call 911 immediately. Then call a friend or family member of the injured person.
- If the person has a minor cut or scrape, administer first aid and document the incident.
- Ensure that all appropriate United Way representatives are aware of the injury/accident.



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SOCIAL MEDIA

Spread the Month of Caring love and share the amazing work you are doing on social media. This is also a great way to find more people who might want to volunteer. Also, post on your social media and tag us.

[in](#) [@](#) [f](#) [@unitedwayblackhills](#)

REPORTING BACK

Once your project is complete, please send your group photos to Brittney@unitedwayblackhills.org.





2025 MONTH OF CARING VOLUNTEER WAIVER

I, _____, hereby release, indemnify, and hold harmless United Way of the Black Hills, its officers, directors, employees, successors, assigns, legal representatives, organizers, sponsors, owners or lessees of project sites, volunteers and supervisors of all its activities, from any and all claims, causes of action, and liability arising from or in any way connected with my volunteer participation. If you are under 18 it is essential that your Parent or Guardian signs the form to give consent for you to act as a volunteer.

I further understand that I am expressly assuming all risk, including but not limited to, all risk of injury or death associated with my volunteer participation in the activities for United Way.

I further grant permission to United Way of the Black Hills to use, without cost, any videos, photographs, or audios taken of me during the volunteer event for publicity purposes.

I acknowledge that I am of legal age, have read this release and am voluntarily and intelligently executing this release as a legal and binding document.

Date: _____ Signature _____

Print Name _____ T-shirt size _____

Email (if applicable) _____

Organization Name _____

Team Leader _____

Parent or Guardian Consent (Required for all volunteers under age 18)

Signed: _____ Date: _____

RETURN WAIVER by 8/15/25 to receive a shirt.

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