

Easy FUNdraising Ideas



Bake Sale

Holding a bake sale doesn't need to be difficult. This traditional way of fundraising is one that everyone knows and loves. Bake a selection of sweet treats to sell. Don't forget to cater to people with different dietary requirements by providing some vegan, gluten and dairy free options to make your bake sale a success.

Silent Auction/Employee Raffle

These are easy fundraisers to execute. You can either use donated items or this could be a great opportunity for employees to bring in gently used or unwanted items to sell. UW could help with debit/credit card acceptance.



Hallway Golf

Form teams, get creative, and create "golf holes" throughout your office floors. Employees pay to play the golf course.

Office Quiz

Put together some questions, set up your teams and request an entry fee or donation from each participant. If you're feeling extra creative, you could even throw in some work-related questions to test your teammates on how well they know the business and their fellow employees. This fundraiser also works well as part of your agenda at a company staff meeting or briefing.

Product Wraps

In our Online Campaign Toolkit, you can find a template for the wrappers. Then buy the product at a discount and sell for \$1-\$2.

Chip Sales Cookie Sales Candy Sales



Photo Contest

Pick the type of photos - baby, pet, whatever works for your organization. Ask your staff to bring in photos. Contest participants will pay to participate. There can be a prize for the winner and proceeds would be donated to UW.

Corporate Swag Incentives

Give your employees the opportunity to strut your Company name & logo. For a pre-determined \$ level donation to UWBH, they would be able to select corporate wear or swag at a value that you determine.



Casual/Themed Dress Day

Disney themed or anything beginning with a letter of your choice; whatever your decision, a themed/casual dress day is one of the best corporate fundraising ideas. Encourage your employees to think outside of the box and put together your best outfits. You could even have a themed lunch buffet to really tie the day together.

Employee Raffle

Employees make a contribution using pledge forms. Those making a \$365 pledge receive 3 tickets. Employees making a Fairshare pledge (1 hour pay/month) receive 2 tickets. Employees turning in forms early get 1 ticket. Prizes could be a donation of a gift, time off, lunch date...the possibilities are endless.



Popcorn Sale

Sell Popcorn to employees. Who can't resist the smell of fresh popcorn?

Corporate Matching Gifts

Matching gifts are a when companies financially match donations that their employees make to nonprofit organizations. When an employee makes a donation, they'll request the matching gift from their employer, who then makes their own donation. 84% of donors say they're more likely to donate if a match is offered.

We'd love to hear what you did...please share!

Email details and photos to mari@unitedwayblackhills.org



Book Sale

If you have some bookworms in your office, try hosting a used book sale. All you'll need to do is set up a temporary "bookstore". Ask individuals to bring their gently used books to the sale. It's a great opportunity to refresh their library and pay a little less, a win for everyone.

Trade Fair

A Trade Fair is similar to a book sale. Participants simply bring items or services to trade. To ensure that your event is as successful as possible with lots of valuable goods, send out surveys to assess what items participants want to obtain, bring, and trade for the fair. You can either charge an admission fee or charge per item or service.



Cook off

Have a Chili or Bisquits and Gravy competition with the prize being a trophy & bragging rights. Voting can be \$ for each vote, or a fee to participate in the tasting.

50/50 Raffle

A successful 50/50 raffle generates revenue for a worthy non-profit and gives donors the chance to win some serious cash. It's a perfect fundraising idea to use in conjunction with another fundraising event. During your event, have volunteers circulate and sell raffle tickets. The winning pot is then split in two, with half of the money raised going to UWBH and the other half going to a lucky donor.



Come to work late or leave early pass

An employee can donate a certain amount of money to be entered into a raffle for one of these passes or just outright purchase one at the \$ amount of your business' choosing.