

WELCOME



We are grateful to you for taking the time to check out the content of this campaign packet. In addition to the usual pledge forms and corporate cards, there are four special documents in this packet that I want to tell you about:

1. We've prepared a story specifically from your community. It is impressive how geographically large our area of impact is. The staff has provided an amazing success story unique to your community accompanied by some location-specific stats. Each number represents a face in your community—a neighbor or a friend—who has been impacted by generous donors partnering with the United Way of the Black Hills.
2. Please find a one-page sheet that breaks down how the United Way of the Black Hills invests the donations and grants we receive. We believe in stewardship and transparency. We wanted to show you the thinking behind how money is distributed to our partner organizations. The amount of research and thought that goes into funding decisions is a testament to how serious we take the work that is being done in our communities.
3. We've prepared a sheet that answers a lot of questions about UWBH that frequently come up. If you have any additional questions, please feel free to reach out to us. When you invest in the UWBH, you become a partner in helping our friends and neighbors in the Black Hills. So, if you have questions about how that is happening, please let us know. Call us at 605.343.5872.
4. Please take a few minutes to review the annual report. This year's edition contains seven stories that highlight each of the seven areas identified in our latest Needs Assessment. I would like to encourage you to take the time to read these stories. The lives that these stories portray are the reason UWBH exists. Every time a life is touched by a partner organization, that's your dollars changing the trajectory of your neighbor's life.

I also want to send a personal invitation to you to attend the United Way of the Black Hills Gala event in person. We want this to be an evening where you are impacted personally through storytelling and social collaboration. A silent auction will be part of the evening as well. Let's show our communities that we are United and Black Hills Strong. So, mark your calendars for September 19th, 2023, at the Monument at 5:30 pm. This is a ticketed event -- get your tickets and more information @ <https://United-Way-of-the-Black-Hills-Gala.eventbrite.com> or please call 605.343.5872 for more information.

I'll see you at the Monument,

A handwritten signature in black ink, appearing to read "John Cass".



John Cass

Executive Director